

Symbol	OTC PK: AVFP	Shares Issued and Outstanding	15'500'000
Exchange	OTC Pink, USA	Current Market Capitalization (US\$)	38'750'000
Registered in	Nevada, USA	Price (US\$)	2.50
Location of HQ	Zurich, Switzerland		

Summary

- Originally established by Warren Avis, founder of Avis Rent-A-Car;
- Re-launched as integrated business development engine;
- Acquires high potential, undervalued companies;
- Maximizes companies' value in 4 phases: 1. Capital restructuring (negotiating with creditors, purchasing debt at discount, investing own funds); 2. Operational restructuring (interim management, control framework); 3. Development (refocusing business strategy, product & market development, accounting, business plans, branding, sales & distribution); 4. Placement preparation (preparing offering memoranda, facilitating private or public placement).
- Leverage through network synergies (business & capital services);
- Realizes multiple of original value through listed exit or tradesale

Key Investment Considerations

- Unique combination of private equity firm, consultancy, and operational portfolio management; entrepreneurial merchant bank approach under solid global brand;
- Experienced management team, successful track record of 28 public listings/IPOs. New innovative concept merged with a successful portfolio management company operating since 1988;
- Co-entrepreneurship of management: compensation share-based up to 70% (based on investment share price of US\$ 2.50);
- 'Full reporting' status targeted for 2012;
- Investment in well-managed, existing and successful portfolio with high value potential;
- Balanced portfolio mix: green technology, IT/media, natural resources, financial services in developing markets, trade; all of them on an international scale.

Current Portfolio Companies

- **Environmental Sensors Inc.** (esisensors.com) is a leading developer of moisture sensing and monitoring systems, which optimize the measurement of the world's most valuable resources, water and oil. ESI's product line includes FloPoint, which measures the amount of water within an oil stream; a critical aspect of oil recovery. This solution represents a major breakthrough in a market that is worth several US\$ billions.
- **Avis Media** (avismedia.eu) provides media content, OTT and IPTV hospitality solutions to hotels, hospitals, public venues and private real estate. The Swedish innovator is working with companies like the Mumbai-based Titian Media Group, the Middle Eastern telecommunications giant Etisalat, as well as one of Turkey's largest news agencies.
- **Adroit Resources Inc.** (adroitresources.ca) is a Canadian resource company engaged in the exploration of mineral properties in Canada and Italy. The company focuses on gold, silver, antimony, copper, zinc, and diamonds.
- **Choice Money Transfer** (choicemoneytransfer.com) is a worldwide remittance and money transfer company with a network of 30'000 payout locations in 60 countries. The company has recently merged with Small World Financial Services Group, creating one of the world's largest money transfer organisations.
- **Aliquantum** specializes in offering sales and distribution services to promising companies around the world. In its largest project to date, Aliquantum is working on providing affordable housing solutions to communities in South America.
- Avis Media and Aliquantum are wholly-owned subsidiaries of Avis Financial, whereas the company has a majority participation in ESI (after debt conversion) and minority participations in Adroit Resources and Choice Money Transfer.

For more information about Avis Financial, please visit www.avisfinancial.com. For more information about its portfolio companies, please see the Avis Financial Portfolio Reports.