



AVIS

Financial Corporation

BROCHURE
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About Avis Financial

Avis Financial is an innovative, integrated business development engine that assists small and medium-sized enterprises (SMEs) in realizing their full potential. Involved at every step of the way, Avis Financial provides a truly comprehensive package of services to its portfolio companies, who further benefit from a high-profile brand, a major international network and extensive business expertise.

Competences

Avis Financial's services include capital and operational restructuring, business development and placement preparation. To ensure that its portfolio companies receive support at every level, Avis Financial works with a large network of affiliates providing business and capital services.

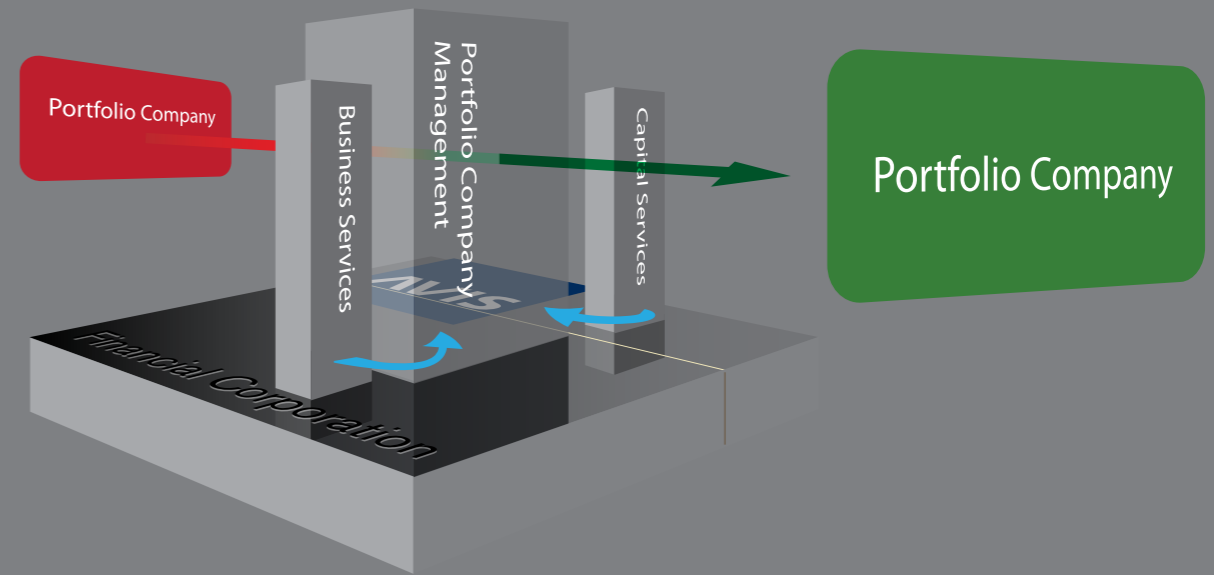


Avis – 'We try harder'

Avis Financial Corporation was originally established by Warren Avis, one of the pioneers of the Rent-A-Car business. A groundbreaking attitude and a constant search for new ways to evolve and grow are what continue to drive the Avis brand today. It is with this spirit of innovation that Avis Financial does business.

Today's markets are full of SMEs that show great potential through their proven business concepts, innovation and excellent products yet lack the management, expertise, network, distribution, or funds to capitalize on this potential. The big merchant banks of the past have been largely replaced by enterprises that are typically not equipped to provide support to struggling SMEs in an all-inclusive manner: They are confined either to the financing side – offering funding but limited operational support – or to the consulting side – charging standard fees without providing funds. This means that countless business opportunities are wasted.

Avis Financial aims to establish itself as a global business that – through its own capacity as well as that of close partners and affiliates – can support small and medium-sized companies in a comprehensive, sustained and committed way. By proving itself a successful integrated business developer and expanding through an intelligent brand roll-out strategy, Avis Financial intends to become an internationally-renowned player with a steadily growing portfolio, network and reputation.



CONCEPT

4 Phases

Avis Financial typically implements four phases to lead its portfolio companies to success. These include capital restructuring (negotiating with creditors, purchasing debt at discount, investing its own funds), operational restructuring (interim management, control framework), development (refocusing business strategy, product & market development, accounting, business plans, branding, sales & distribution) and placement preparation (preparing offering memoranda, facilitating private or public placement).

3 Units

It is Avis Financial's special structure that allows it to operate in this way. The key element, **Portfolio Company Management**, is provided by Avis Financial's central unit. This is supported by **Business Services** and **Capital Services** divisions, consisting of specialist units that Avis Financial either partly owns or has a formal affiliation with. Together, these units represent the integrated business development engine that is Avis Financial.

Entrepreneurship

In the true spirit of merchant banking, Avis Financial always supports its portfolio companies through a significant amount of its own funds. It is this that conclusively demonstrates Avis Financial's full entrepreneurial commitment and affirms its credibility towards its shareholders.

In line with this commitment, Avis Financial aims for the best possible match between in-house managerial competence and the issues raised by the chosen portfolio companies. This diligent selection process is key to maximizing yield while minimizing associated risk.

Synergy

To ensure the solid development of its portfolio companies, Avis Financial works exclusively with an integrated network of formally affiliated service providers. As key members of the team, these must meet the highest professional standards concerning service quality, reputation, cost-efficiency and self-sustainability.

Only through this structured cooperation, repeated and sharpened through time, do the process standardization, service reliability and synergies arise that guarantee the desired results. With this transformational effect on its portfolio companies, Avis Financial achieves the most effective form of investment control, creating transparency for all of its stakeholders.



Brand

The added value of Avis's international brand recognition is undisputed. Avis Financial's portfolio companies, as well as its network of business service providers, benefit directly from this.

An international brand also requires the commitment to live up to its demands: Avis Financial – with its internal structures and procedures – will be used as a blueprint to establish further business development branches internationally.

Unlike green-field setups, Avis Financial will do this by integrating successful complementary structures that will adapt their business model, benefit from the Avis Financial network, and – again – from the powerful Avis brand; Avis Financial's growth enhances brand value, while increased brand recognition enhances growth.

Environmental Sensors Inc.
www.esica.com

Environmental Sensors Inc. provides products to optimize water irrigation and to determine the water content of oil, providing significant benefits to both the producer and the environment. There are an estimated 570 million acres of irrigated land worldwide, and less than 2% of this utilizes water-conservation technology. As global concerns about fresh water supplies increase and government regulations aimed at conserving water are applied, ESI's market potential will be virtually unlimited. Avis Financial is supporting ESI in a variety of ways to ensure that the company's high-level products can gain a significant market share.

Choice Money Transfer
www.choicemoneytransfer.com

Choice Money Transfer is a worldwide remittance and money transfer company with a network of 30,000 payout locations in 60 countries across Latin America, Africa, Europe and Asia. With its head offices in New York and London, Choice Money Transfer uses hundreds of agents and state-of-the-art technology to conduct its business in the most effective way possible. Avis Financial has assisted the company since its inception in 2005 and it has now been operating profitably for four years.

Adroit Resources
www.adroitresources.ca

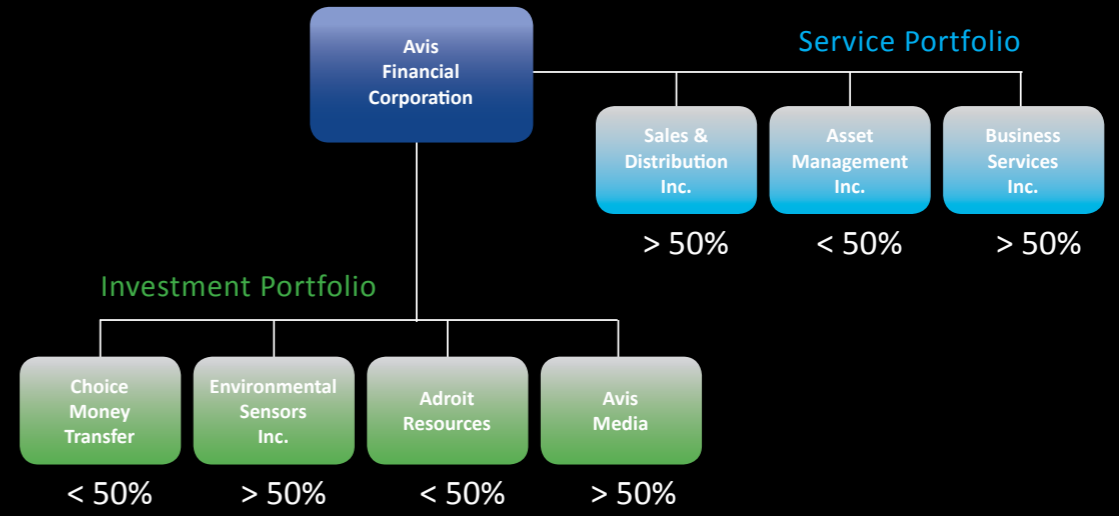
Adroit Resources is a resource and energy company engaged in the exploration of mineral sites. The company concentrates on creating shareholder value by finding and exploiting valuable resources in promising areas in Europe and North America. At its Italian sites, Adroit primarily focuses on antimony and gold, while at its Canadian sites the focus is on copper, zinc, nickel, cobalt, gold, silver and diamonds.

Avis Media
www.aqips.com

Avis Media, formerly AQIPS, provides Internet TV (IPTV) and hospitality IT solutions (OTT) to hotels and metropolitan networks in Scandinavia and the Middle East. After an eight-year development period, Avis Media has become one of the preferred providers of a major global player in the telecommunications industry, with which it is now working on a large project to provide infotainment platforms to hotels throughout the Middle East and Africa.

CORPORATE STRUCTURE

Besides investing in portfolio companies, Avis Financial has already made a number of strategic investments in service companies, through which it has secured the type of partnerships required for its business model. The portfolio company participations shown here reflect the current situation. Avis Financial's general aim, however, is to own more than 50% of portfolio companies.



Pieter R. Danielsson
Chairman & President

Pieter R. Danielsson is a merchant banker and management consultant who has financed and assisted over fifty companies. After obtaining his Masters degree in economics (lic. oec) at the University of Fribourg, Switzerland, Mr. Danielsson began his banking education at UBS, where he later worked as an asset manager. He then held senior management positions at other Swiss banks. Before establishing his own consulting and asset management company in 1988, Mr. Danielsson was Director and Europe Area Head at Citicorp Private Bank.

Stephan Radermacher
Executive Director

Stephan Radermacher began his career as an attorney-at-law at German and U.S. corporate law firms, with law degrees from Munich University (J.D.) and Duke University (LL.M.). He was hired by ABB in 1992 and held high-level positions including CFO of the global power generation segment, comprising 200 reporting units, 40,000 employees and a business volume in excess of \$10 billion. After his time at ABB, Mr. Radermacher played a vital role in the successful turn-around of a large private German company and subsequently became the CFO of the international shipyard group HDW. More recently, he has provided assistance to a social responsibility project of the World Bank and joined the Swiss management consultancy Matrixs.

Michael Forster
Director

Michael Forster is an asset manager and financial consultant. He holds an International Executive MBA as well as degrees in finance, marketing and management. He spent several years working for AWD (Swiss Life) as a financial consultant, and as vice-director in Zurich. He has also served on the board of Asset Management Switzerland AG and Yamamoto Asset Management AG.

Raymond Kreecke
Director

Raymond Kreecke is a former international tax partner at Deloitte, the Netherlands. Mr. Kreecke has a degree in common law and tax law from the University of Amsterdam. For more than 25 years, he has served numerous international companies and provided advice in the fields of accounting, international taxation, financing, corporate restructuring and mergers & acquisitions. In 2008, he founded BPO Solutions, which later merged with Avis Financial Corporation.

Alexander Haffmans
Manager

Alexander Haffmans obtained his Masters degree in development economics at the Agricultural University in Wageningen, the Netherlands. Mr. Haffmans has held several management positions in business development and food processing, such as at Stork Amsterdam and Machinery Factory, Wijnveen. Since 1990, he has been working as an independent entrepreneur, a commercial agent, and an interim manager in the fields of international trade, life science and financial services.

Richard van Bruchem
Manager

Richard van Bruchem has a broad range of experience in trust business and international finance management. He has headed the finance departments of ING Trust, Lovells and Baker & McKenzie's and a private real estate investment fund responsible for accounting, financing and tax. He has studied both business economics and business administration and he holds a Masters degree in accounting and controlling from Nyenrode Business University in the Netherlands.

Sebastian Danielsson
Manager

Sebastian Danielsson has Bachelor and Masters degrees in Philosophy from King's College and Birkbeck College, London. After holding various positions in different enterprises, he now works as a business developer and has recently assisted in the restructuring of a high-end watch company.

SHAREHOLDER STRUCTURE

	Number of shares of Common Stock	Percentage
Existing Shareholders	11,791,790 *	100%
All Officers and Directors as a Group	3,284,187	27,85%

* Existing Shareholders as per 19.07.2010

CONTACT DETAILS

For detailed information about our Services, please call Avis Financial Corporation's Zürich office or send an email to info@avisfinancial.com

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